

The "Write It Down!"[®] Series
Journals Unlimited, Inc.



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JOURNALS UNLIMITED, INC announces participation in THE NEW YORK STATIONERY SHOW

Bay City, MI, February 9, 2010 Journals Unlimited, Inc. has confirmed its participation in the New York Stationery Show, running May 16-19, 2010, at the Javitz Center in New York City. Journals Unlimited, Inc. is featuring 4 new journal titles at the Show.

New titles hot off the press include ***My Health – A Medical Journal***, (7.5"x9"), ***Me & My Big Ideas – A Goal Journal***, (7.5"x9"), ***Gratitude & Acts of Kindness*** (3"x5.5"), and a ***Food & Fitness Journal*** (3"x5.5").

We will be handing out a **FREE SAMPLE** of either of our NEW pocket-sized (3"x5.5") titles at the show. We want customers to see first hand what makes our journals so special!

Per Barb Morina, President of Journals Unlimited, Inc., "Sales continue to exceed our expectations. We are fortunate in that all of our products retail for under \$20. Customers appreciate that the "Write-It-Down!" series is printed in the USA on acid-free recycled paper. They recognize that our themed titles with trademark easy to fill-in format make excellent gift items. When we started coming to this show, we had only 4 journal titles, we now offer over 60. After 13 years of offering our uniquely formatted journals, it still amazes me as to the number of customers that are not familiar with our winning concept!!"

The "Write-It-Down!" series offers the **WORLD'S LARGEST COLLECTION OF GUIDED /THEMED JOURNALS**, all with our trademark easy to fill-in format. We offer 60+ titles with unique prompts on each page to get the writer started. Our themes include travel, wine, recipe, reading, parenting, fitness, camping, gardening, baby, self, family, Christmas, gratitude, a huge assortment of outdoor titles & the list goes on. Whatever your interest...we have a journal for you! They help organize your thoughts, hold precious memories and make wonderful keepsakes. The journals are printed in the USA on acid-free recycled paper using soy-based ink and feature a durable hard-cover design and hand-crafted look.

See you at the Show!

Visit us online at www.journalsunlimited.com.

Visit us in Booth #2030



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